

KATRINA STOVOLD
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RESEARCHER – WRITER – CONTENT PRODUCER

Researcher of new media, writer and curator of engaging content, and multimedia producer. Prior visual effects technician, travel writer, webmaster, and social media manager. Self-starter who contributes to efficiency and process streamlining. Lifelong advocate of equality, civil liberties, and privacy. US & EU citizenship.

Core competencies: Writing • Research • Social Media • Editing • Team Management • Advocating Positive Change • Content Curation & Management • Networking • Troubleshooting

RECENT PROFESSIONAL EXPERIENCE

MAYNOOTH UNIVERSITY • 2017 to present
PhD student - Diversity in Media Production

Media Studies

Research, analysis, and writing about best practices in screen media production, with a particular focus on gender and ethnicity in animation; evaluation of policy and progress across the UK, Ireland, and the US.

TOURABSURD.COM • 2010 to 2016

Travel, photo, and humour; documenting world travels and marketing partnerships relating to the travel industry

Writer / Producer

Writing and editing of travel narratives, including photos and photo editing. Designing and maintenance of WordPress theme elements and layout, updates registrar and hosting plans, promotes all material through social media channels. Working with travel brands to form beneficial partnerships and promote travel-related locations and products.

EXAMINER.COM • 2010 to 2016

Former US news website with 35 million readers worldwide each month

World Travel Insights Examiner

Freelance travel writing and photography on travel-related subjects.

EATING LONDON FOOD TOURS • 2013 to 2014

UK food tour company offering a unique take on the multicultural history of London's East End

Social Media and Content Manager (product launch)

Defined marketing strategy and management for initial brand launch. Curated content for social media channels while consistently defining the company's public personality. Performed a variety of networking and media outreach duties, including participation in online communities and attending trade shows. Recruited writers for the for the company blog. Managed writing team, edited content, and maintained publishing schedule.

- Over 60 articles published by visiting journalists and bloggers in a 6 month time frame
- Organically built following from zero to hundreds on multiple social media channels
- Ranking number one for London, food tourism, and walking tour keywords

EDUCATION

Associate of Applied Arts in Multimedia
ART INSTITUTE OF SEATTLE • Seattle, WA

Master's Degree in Digital Arts and Humanities
UNIVERSITY COLLEGE CORK • Cork, Ireland

TECHNICAL SKILLS

Proficient in Microsoft Office Suite and open source equivalents • Advanced user of social media and blogging apps: WordPress, Facebook, Twitter, Google Plus, Instagram, Hootsuite, BufferApp, IFTTT, Scoop.it • Photoshop, GIMP, Irfanview, and mobile photo editing apps • Google Drive and Hangouts • Skype

HIGHLIGHTS

Worked for George Lucas's special effects company, Industrial Light & Magic • Earned the title United States Marine • Prior to receiving dual citizenship, held a Top Secret clearance from the US Department of Defense