

Katrina Stovold

Researcher, Media Producer

Cork, Ireland

I have been producing digital content on different platforms for many years, taking on new challenges every time. I am passionate about creativity, emerging technology, and social causes such as diversity and inclusion.

My creative problem solving skills bring refreshing viewpoints to the knottiest of puzzles. I have managed teams working both locally and remotely on different continents. I am a European citizen, although I spent a great deal of my youth in the United States. I believe the intercultural experience has contributed greatly to my flexibility and optimism. I look forward to working with innovative teams and individuals who are building a better future.

Work Experience

Assistant Project Coordinator

Open House Cork - Cork

July 2019 to Present

Working with the event committee to plan, organise, and promote an annual architectural festival in Cork, Ireland. The role requires flexibility and a variety of production skills. In addition to outreach and follow-through with architects and designers, the role requires liaising with volunteers and volunteer organisations, management of the festival workspace on Slack, providing input to the PR and graphic design contractors, as well as design and social media management. All must be carefully balanced on a primarily self-managed basis in order to make sure that budgetary requirements are met.

Founder and Producer

Sudden OnSet - Cork

September 2013 to Present

Small company founded as website repository for academic writing, freelance work, and media production. Currently managing logistics and providing media support for the annual Open House Cork festival, as well as producing a podcast for the Department of Foreign Affairs (Ireland). Sudden OnSet is an awardee of the DFA's Communicating Europe Initiative.

Webmaster/Author

TourAbsurd.com - Cork

2010 to Present

Writing and editing of travel narratives, including photos and photo editing. Design and maintain WordPress theme elements and layout, update registrar and hosting plans, promote all material through social media channels. Working with travel brands to form beneficial partnerships and promote travel-related locations and products.

Stealth mission:

Achieve world peace through breakdown of fear barriers using the medium of laughter.

Founder & Producer

Women Producing Media - Cork
September 2018 to April 2019

Founder, organiser, and moderator of the first Women Producing Media symposium, a panel discussion about the challenges and opportunities faced by women who produce media. It was held at University College Cork in March of 2019.

The panellists talked about about the supportive structures and organisations that currently exist, how media producers - of all genders - can break out of their networking bubbles to promote diversity and inclusion, as well as effective solutions proven to bring positive results for elevating the voices of women and minorities. The discussion was in a tone intended to be meaningful creative workers, the public, and academics.

Our speakers were:

- Brenda Romero - Game Designer and Fulbright Recipient
- Joanna Dukkupati - Publisher and Online Radio Producer
- Shubhangi Karmakar - Writer, Medical Researcher, Activist
- Dr. Sarah Arnold - Lecturer in Media at Maynooth
- Prof. Brenda Murphy - Researcher in Gender and Media at the University of Malta

World Travel Insights Examiner

Examiner.com
2010 to July 2016

Freelance travel writing and photography on travel-related subjects. All writing is executed in a third person voice in journalistic style.

Story titles include: Art and luxury during Costa Brava's low season, Pride of Naples: Pizza Margherita, The Gathering Ireland invites global family home, and Rejuvenating with Ayurveda in Kerala.

Social Media and Content Manager (Product Launch)

Eating London - London
August 2013 to January 2014

UK food tour company offering a unique take on the multicultural history of London's East End.
Social Media and Content Manager (product launch)

Defined marketing strategy and management for initial brand launch. Curated content for social media channels (Facebook, Twitter, Google+, Instagram, Pinterest, Flickr) while consistently defining the company's public personality. Performed a variety of networking and media outreach duties, including participation in online communities and attending travel and blogging trade shows. Contracted travel writers and bloggers to compose pieces for the company blog. Managed writers, edited content, and maintained publishing schedule.

- > Over 60 articles published by visiting journalists and bloggers in a 6 month time frame
- > Organically built following from zero to hundreds on multiple social media channels
- > Ranking number one for London, food tourism, and walking tour keywords

Support Desk Coordinator (Tier I & II)

US Navy (contractor) - Napoli, Campania

October 2007 to July 2010

Responsibilities

User and account technical support for military and civilian personnel. Duties included assisting in configuration of email clients, software and hardware updates, troubleshooting network connectivity, updating Active Directory, rebooting print servers, follow-up and escalation of trouble tickets. Additional duties included creation and maintenance of internal documentation, SharePoint administration, and training of new employees.

Top Secret clearance from the US Department of Defense required for position.

Internet and Broadband Support Technician

Whidbey Telecom - Clinton, WA

October 2005 to October 2007

Telephone technical support of dial-up and broadband customers, configuration of email clients, troubleshooting connectivity issues, liaising with web developers and web hosting department, walking customers through installation of anti-virus and anti-malware applications, repair and updating of hardware and software at retail support shop.

Digital Plate Restoration Technician

Industrial Light & Magic (Lucas Digital) - San Rafael, CA

September 1997 to January 2001

Responsibilities

Inspecting and digitally correcting flaws in scanned visual effects elements and background plates; used proprietary software on SGI machines with Irix OS. Projects included Star Wars: Episode 1, The Mummy, Wild Wild West, Sleepy Hollow, Space Cowboys, Snow Falling On Cedars, Jack Frost, The Perfect Storm, The Adventures of Rocky & Bullwinkle, Sweet and Lowdown, Mission To Mars, Deep Blue Sea, and Galaxy Quest.

Accomplishments

Screen credits on Galaxy Quest and Wild Wild West. Mentioned for work on Star Wars: Episode One in Cinefex Magazine.

Education

Master's in Digital Arts and Humanities

University College Cork - Cork

2014 to 2015

Associate of Applied Arts in Multimedia

Art Institute of Seattle - Seattle, WA

Skills

Microsoft Office (10+ years), Social Media Marketing (9 years), Digital Media (10+ years), Management (4 years), Editing (4 years), Photo editing (10+ years), Film Production (5 years), Digital Marketing

(6 years), Designing (10+ years), Graphic Design (5 years), HTML (10+ years), Internet Research (6 years), Logistics (8 years), Networking (10+ years), Photography (6 years), Training (5 years)

Links

<http://linkedin.com/in/katrinastovold>

<https://about.me/tourabsurd>

Military Service

Branch: United States Marine Corps Reserve / United States Navy Reserve

Service Country: United States

Rank: LCpl / IT3

April 2001 to June 2010

- USMC: Marine Corps Integrated Maintenance Management System specialist (logistics) (2001-2004)
- USN: Information Systems Technician (2005-2010)

Publications

Building Diversity and Inclusion into the Media Production Pipeline

<https://www.academia.edu/15324198/>

[Building_Diversity_and_Inclusion_into_the_Media_Production_Pipeline](#)

1 September 2015

Additional Information

Core competencies:

Social Media • Research • Editing • Team Management • Advocating

Positive Change Content Curation & Management • Networking • Troubleshooting • Streamlining

Highlights:

Worked for George Lucas's special effects company, Industrial Light + Magic • Earned the title United States Marine • While working as a contractor for the US Navy in Naples, Italy, held Top Secret clearance from the US Department of Defense